



# BUSINESS CHAMPION

St. Kentigern Hospice

## CORPORATE fundraising pack 2026

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# Together, We Make Every Moment Matter



**Jane McGrath, CEO**

**At St Kentigern Hospice, we provide specialist palliative and end-of-life care for people across North Wales living with life-limiting illnesses. Our support extends to families, carers and loved ones — helping them through some of the most difficult moments in life.**

Only 24% of our income comes from statutory funding; the remainder must be raised through the generosity of our

community, local businesses and corporate partners. Your support helps us deliver compassionate, expert care every single day — 24 hours a day, 365 days a year.

By partnering with us, your organisation will make a measurable impact on your local community while achieving meaningful Corporate Social Responsibility goals and strengthening your brand reputation.

## **About St Kentigern Hospice**

For more than 30 years, St Kentigern Hospice has been at the heart of North Wales — providing free, specialist care to patients and families. In 2020, we completed a major redevelopment, expanding our inpatient unit from 8 to 12 beds and refurbishing our Day Therapy Centre. The hospice now includes beautiful gardens and Caffi Cariad, our welcoming onsite café for patients, families and visitors. Our multidisciplinary team includes doctors, nurses, healthcare assistants, a dementia nurse specialist, physiotherapist, occupational therapist, chaplain, complementary and music therapists, counsellor, and social worker — all supported by our incredible volunteers.

Together, they ensure every patient receives the highest standard of care, comfort and dignity.

# Why Partner with Us

Partnering with St Kentigern Hospice is more than philanthropy — it's a powerful opportunity to align your business with a respected, trusted local charity that your customers and staff already know and value.

## Your business will benefit through:

- Enhanced brand reputation and community goodwill
- Positive PR and visibility to over 10,000 supporters through our digital channels
- Increased staff engagement, morale and teamwork
- Demonstrable Corporate Social Responsibility outcomes your stakeholders can be proud of
- The knowledge that your support is directly improving lives in your local area



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**Ebôst / Email:**  
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beechhouse.gpsurgery.net


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**BELIEVE EXCEED**

Denbigh High School would like to thank St. Kentigern for all the support they have provided over the last 30 years and the hard work they continue to do.

Ruthin Road, Denbigh, LL16 3EX Tel: 01745 812485



# Ways Your Business Can Support St Kentigern Hospice

**We'll work with you to tailor a partnership that fits your objectives, skills and capacity. Whether you want to sponsor an event, fundraise as a team, or volunteer your time — we'll help you find the right approach.**

## **Examples include:**

- Choose us as your Charity of the Year or Charity of Choice
- Sponsor one of our flagship fundraising events
- Host a fundraising day or challenge in your workplace
- Match-fund your employees' individual fundraising efforts
- Run a Payroll Giving Scheme so staff can donate directly from their salary

- Volunteer as a team at the hospice or one of our retail outlets
- Donate goods or prizes for raffles, auctions and events
- Install collection boxes in your business or staff area

Every partnership is different, and our Fundraising Team will provide the resources, ideas and support you need to make yours a success.

## **HOW YOUR SUPPORT HELPS**



- **£15** An art therapy session to help a patient relax and express themselves
- **£28** One hour of expert nursing care
- **£58** A complementary therapy session for a patient or carer
- **£68** Bereavement support for a family in need

- **£750** Funds one inpatient bed for 24 hours

### **Cost of running the hospice for 24hrs:**

- **£9,000+** per day

Every contribution — large or small — helps us to deliver specialist care when it matters most.



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# Corporate Events & Challenges 2026

## Do something amazing for your hospice

Join other local businesses taking part in our exciting fundraising events throughout the year:

### 5th March

The Big Quiz of the Year

### 14th March

Spring Fair

### 13th June

Colour Run at Gwrych Castle

### 3rd July

Rhuddlan Charity Golf Day

### 1st – 2nd August

Snowdon at Night Challenge

### 22nd August

It's a Knockout!

### 18th September

Abergele Charity Golf Day

### 26th September

Concert at the Pavilion Theatre Rhyl

Run for Your Hospice – various locations across the UK during 2026

Plus: Skydives, Abseils and Wing Walking available throughout 2026

Details of all our events are available on our website: [www.stkentigernhospice.org.uk](http://www.stkentigernhospice.org.uk)





# Meet your Fundraising Team

**Alwyn Mason**  
Corporate Fundraiser



**Fran Mills**  
Fundraising Admin



**Courtney Harris**  
Community & Events  
Fundraiser



**Mark Connelly**  
Fundraising Manager



**Rhian Evans-Hughes**  
Community & Events  
Fundraiser



**Alison Jones**  
Fundraising Admin

# Snowdon at Night – Our Signature Challenge

## Overview

Join us for an unforgettable night time adventure up Mount Snowdon — Wales' highest peak at 3,560 ft. 9.5 miles approx.



Experience breath-taking views, a thrilling sense of achievement and unbeatable team spirit as we trek together under the stars.

Whether you are driven by personal challenge or fundraising passion, this is a journey you will never forget.



Dates: **1-2 August 2026**

Event: **Snowdon Trek Challenge**

Route: **Llanberis (Tourist) Path**

Registration is £45 per participant, followed by **£45 per month** for 6 months, or a fundraising target starting from **£270**.

## Your package includes:

- Guidance from a professional Global Adventure Challenges leader
- Breakfast and hiking snacks
- Commemorative medal for each participant
- Celebration with prosecco at the finish

**Please note: Challenge balance is due by 19th June 2026.**

**A perfect opportunity for team-building, corporate wellness, and achieving goals together in a unique and inspiring setting'.**

# Snowdon at Night – Our Signature Challenge

## Event Itinerary

**Day 1:** Trekking Snowdon (Evening Start)

**Distance:** Approx. 9.5 miles

We leave the start venue and head to the start of the Llanberis Path. Also known as the Tourist Path, this is one of the longer and more gradual ascents up Snowdon. The first part of the route is along a road towards the Penceunant Tea House, a traditional 18th century cottage.

Shortly after the Tea House, we leave the road and join the section leading to the Halfway House Café. This is a steady and easy to navigate path shadowing the railway line. Once we reach the Café the path will get noticeably steeper and rockier underfoot with a steep push on to Clogwyn Station, the stretch under the railway bridge providing us with a moment's respite. The next stretch rises quite steeply and we will soon notice the ground dropping away on either side of our path. The steep gradient finally eases off as we approach the Bwlch Glad standing stone, and from this point, the path to the summit follows the railway lines all the way up to the final few steps to the summit cairn at 3,560 ft. Once we reach the summit, we will celebrate our achievement – although we may not want to spend too much time up there due to the cold! Our descent will take around 2 – 3 hours, and when we reach the finish line, we will complete our adventure with a well-earned breakfast. Trekking distance – approx. 9.5 miles Please note, this is a complex itinerary and subject to change.

## Glass of fizz and a medal after completing!

Contact the Fundraising Team to secure your place:

01745 775415 or

[fundraising@stkentigernhospice.org.uk](mailto:fundraising@stkentigernhospice.org.uk)



# Charity of Choice Partnerships

**Nominating St Kentigern Hospice as your Charity of Choice is a fantastic way to unite your staff behind a cause that matters locally.**

## **We'll work with you to:**

- Create a bespoke annual fundraising calendar
- Support your internal communications and PR activity
- Celebrate milestones with cheque presentations and joint publicity
- Offer team-building opportunities through volunteering and challenges

Your team will see first-hand the difference they're making — inspiring pride, connection and purpose at work.

## **What We Offer Our Partners**

We're committed to making your partnership a success and ensuring you receive recognition and support at every step.

## **Depending on your level of involvement, we can offer:**

- A dedicated fundraiser to guide and support your activities
- Exclusive challenge and team-building events for your staff
- Marketing exposure across our website, newsletters and social media
- PR support and joint press releases celebrating your achievements
- Opportunities to take part in our Dementia Friends Workshops to support customers and colleagues affected by dementia

Together, we'll build a partnership that delivers meaningful impact for our patients — and for your business.



## Thank you for supporting St Kentigern Hospice

We could not do what we do without the generosity of our supporters. Every pound you raise and every hour you give helps us provide the very best care for local people and their families.



**Join us today — and make every moment matter.**

Call 01745 775415

Email: [fundraising@stkentigernhospice.org.uk](mailto:fundraising@stkentigernhospice.org.uk)

St Kentigern Hospice, Upper Denbigh Road, St Asaph, Denbighshire LL17 0EJ.

Registered Charity Number: 519931